

NOVARTIS, San Diego, CA



Film Type → **Titan 35**

17,000
Square Feet

Moderate
Climate

600,000
kWh

Each square foot was like planting two trees

PROJECT TASK

As a company with net sales exceeding USD 50 billion and nearly 120,000 employees, Novartis strives to make efficient use of natural resources and to minimize the environmental impacts of its activities and products over their entire life cycle.

The solution to this challenge for their offices in the moderate San Diego climate was Titan 35. Although Novartis had first considered the newest low emissivity technology from another manufacturer, the film quality was poor and they decided to pursue more proven capabilities with Hanita Coatings' Titan product line.

SOLUTION

Carlos Laney at SolarCare brought his professionalism and craftsmanship along with Titan 35 to exceed the expectations of Novartis. As you can see from the pictures above Titan 35 did not negatively impact the exterior architecture while maintaining good visibility at night from its low interior reflectivity.

Novartis was supported by SolarCare and Hanita Coatings through sample installations, energy modeling, and tight adherence to Novartis' rigorous life and personal safety protocols on-campus.

RESULT

Reduced nearly 600 MWh electricity equivalent to 6 rail cars of coal; 15 tanker trucks of gasoline; 2,500 barrels of oil every year. This is like planting over 30,000 seedlings every year.

